

# 'Tying it all together' Challenge

For your final challenge in this year's competition we want you to bring together all of your work so far:

1. Update & submit your final Business Plan
2. Create & submit your final PowerPoint (this should incorporate highlights from your Challenge work)
3. Prepare a 'Dragons' Den'-style pitch (5 mins max) which your team will use to present your Big Idea to the judges at the National Final.



## Further Information

### Your Business Plan

- Make sure you have completed **all sections** of the Business Plan.
- Show clearly how you have taken on board the feedback from the Regional Final judges, e.g. "The judges suggested that we should.....so we.....!"
- Make sure you have incorporated everything you learned in the Challenges (for example you can update questions 17-20 on the Business Plan using the research and work that you did for Challenge 5 - The Finance Challenge).

### Your PowerPoint

- You should update your PowerPoint to support your updated Business Plan.
- We ask that you include **a selection** of your favourite work from the Challenges in your final PowerPoint. Think about the work that communicates your idea the most effectively. Which pieces of work have the biggest emotional impact? Which pieces of work are you most proud of? Include these in your PowerPoint.

### Your Pitch

- Because we are running the event virtually this year, at the National Final **you will NOT be using your PowerPoint to present your Big Idea**. This is your opportunity to sell your amazing idea to the judges - make them believe like you believe!
- **The judges will look at both your PowerPoint and Business Plan ahead of the National Final - so you can refer back to them in your live pitch**
- Plan how you will pitch your idea without a PowerPoint, what are your key points? Who will say what within the team? Make sure to include a clear description of the issue you are tackling, your solution and how it is achievable, beneficial and creative.
- It is **critical** that your presentation **DOES NOT GO OVER 5 MINUTES** - we have to give everyone an equal amount of time on the day of the National Final so we will have to stop your presentation if it runs over time.

## Tips

- Remember that you've already done a lot of the hard work - this challenge is about bringing it all together and putting it into the most high-impact, concise form for the judges to see.
- You already created a video pitch during lockdown - you could use that as a starting point for this final live pitch. Think about how you can involve your whole team, even if you are not in the same room.
- If you have anything that you want to show to the judges please have this physically with you in the room when you present your live pitch.
- PRACTICE PRACTICE PRACTICE!

## REMEMBER

- The final deadline to submit your Business Plan and PowerPoint is 5pm on Friday 6th November. You can then continue to work on your pitch until the final on 18th November.
- Upload your work to your team page on: [www.solutionsfortheplanet.co.uk/big-ideas](http://www.solutionsfortheplanet.co.uk/big-ideas)