

## Do It for Real Information Sheet September 2016



Solutions for the Planet are pleased to continue partnering with Unltd's Do It For Real Programme, to provide cash Awards and support to young entrepreneurs who want test out or set up their Big Idea. (Please note not all Big Ideas are eligible for this Award, see below).

### **What is the Do It For Real Programme?**

Do It For Real is a national youth programme brought to you by Spirit of 2012, Comic Relief and Unltd to mobilise young social entrepreneurs through sharing knowledge, volunteering and enabling young people to start, grow and build sustainable social action projects.

### **What is a Do It For Real Award?**

Do It For Real Awards are cash awards plus practical support to help you turn your ideas into a reality. Solutions for the Planet is a partner organisation of the Do It For Real programme and will provide advice, training and mentoring for Award winners, to give your venture the best chance of success.

Young people applying for awards through Solutions for the Planet can apply for a Try It Award (Up to £500) to help you research, plan and even run some events for your venture. Some young people may then after be eligible to apply for a Do It Award (up to £1,000), these are designed to help you turn your ideas into real ventures with more structure.

### **Am I eligible for a Do It For Real Award (through Solutions for the Planet)?**

The Awards are available for any individual or group who has participated in a Solutions for the Planet Big Ideas Day. Groups (or teams) will need to nominate one individual to be the recipient of the Award and they will be responsible for leading the venture.

Individuals and groups applying for the Test It award must be able to commit to delivering their project within 6 months. Support will be provided over the lifetime of the project but the individuals must take responsibility for managing and delivering their project on their own.

### **Award Criteria**

This is the Award Criteria for young people applying through Solutions for the Planet. Young people who have not participated in the Solutions for the Planet programme may still be eligible to apply for a Test It or Do It Award through Unltd directly, or one of it's other partners, please visit their website for more information: <https://unltd.org.uk/do-it-for-real-test/>

#### **Eligibility & Criteria**

- You are passionate about creating social change
- You are aged 11-15 and have previously participated in a S4TP Big Ideas Day
- You are living in the UK
- You have an idea for a solution to a social or environmental issue
- You can deliver social benefit in the UK
- Your idea/venture has the potential to become sustainable (i.e. grow and develop after this Award has been spent)
- This will be a learning opportunity for you

You are not eligible for an Unltd Award if your idea/venture:

## Do It for Real Information Sheet September 2016



- Is part of your paid employment
- Involves political or religious campaigning
- Involves employing people other than yourself to carry out most of the work
- Is mainly to achieve academic qualifications (some short term training/courses are permitted if critical to the success of your venture)
- Involves activities outside the law or against public policy
- Involves activities that encourage ethnic, religious or commercial disharmony

### **The Application Process**

This is the Application Process for young people applying through Solutions for the Planet. Young people who have not participated in the Solutions for the Planet programme may still apply for a Test It or Do It Award through Unltd directly, or one of its other partners, please visit their website for more information: <https://unltd.org.uk/do-it-for-real-test/>

1. First you need to have a Big Idea in mind (a solution to a social or environmental issue). It could be the one you worked on as part of the S4TP competition or it could be a slightly different or new idea.
2. Then you need to check you and the idea are eligible. Read the eligibility criteria here. Then ask a teacher or parent to contact Jess Mitchell at Solutions for the Planet to double check.
3. If you are eligible, Jess will arrange a time to meet with you (and your team) to discuss the next steps.
4. To apply you will need to complete a simple application form, which we can help with. You will need to identify a 'referee' this is someone who supports you and your idea, for example a teacher or mentor. You will also need permission from your parent(s)/guardian(s).

Please note there are a limited number of Awards available each year.

### **If you're successful - next steps**

1. If you're successful, you will be invited to attend one of our Impactathon events (in the region you're based). This event will equip you with all the knowledge and skills you need to get your project/venture up and running. There will be lots of different workshops and experts to help you with all areas of your project, which you'll be ready to launch at the end of the event.
2. Following this you will be responsible for delivering your plan and achieving the goals of your project.
3. You will be invited to attend monthly meet-ups, with the other Award winners in your region where there will be more masterclasses/workshops and an opportunity to share your experience so far.
4. At the end of the Award, there will be a Showcase Event for you and the other Award winners to tell the local community about what you've achieved, and gain further support/customers.
5. Solutions for the Planet will also provide ongoing networking opportunities for you and all the Award Winners (although these are not compulsory to attend) if you want to continue developing your projects/ventures.