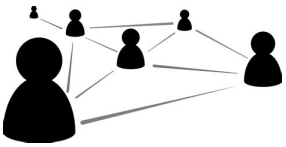

Teacher Notes
Development Session 5

OVERVIEW

Development Session 5 is for students to start to look at how they will network and who they will network with in order to gain support for their Big Idea.

RESOURCES

Networking Top Tips sheet from S4TP website
Team business plans
Pens
Big Ideas Day Posters and Workbooks
Challenge 5 - Options A) Create a social media campaign;
B) Elevator pitch

INTRODUCTION

Start the session with students in their teams. Explain that they will be looking at networking and gaining support for their Big Idea. Explain that they will answering questions such as: How will they grow their network and support? What expertise will they need to bring into their business? Who might provide expertise, advice or services to support growing their Big Idea? Make sure each student has access to/a copy of the Top Tips sheet.

ACTIVITY INSTRUCTIONS

- What do you think the term 'networking' means? Have a look at the 'Networking Top Tips' sheet and share your thoughts with the class.
- Make a mind map of who you know that may be able to help - at home, at school, in your local community and beyond.
- Put at least three people or organisations in each section. (If you're able to see each other's videos, then ask for volunteers to show/explain their mind maps to the class, or use the chat function to share answers)
- Then write down how you might reach out to the people/organisations you've identified.
- Look at the S4TP website 'Big Ideas 2021' section, and see if you can find any of those teams on social media (Twitter / Instagram). How did the teams use social media to network and gain support for their Big Idea?
- Questions 15 and 16 in the business plan - Start to fill in this section with your team.

CONCLUSION

All the teams, by the end of the session, should have at least broadly filled in questions 15 and 16 of their business plan. They should have some form of networking plan and know who they are going to contact, how and when.

CHALLENGE

We have designed an optional creative challenge for each development session - this can either be done as a development session or as a homework challenge, whichever works best for you.
Challenge 5 has two options to choose from - Options A) Social Media Campaign; B) Elevator Pitch - the details are on the Challenge 5 sheets on the website.