



# Meet the Team video introduction



## TIPS & GUIDELINES

- Recordings must be 1 minute long. Do not go over!
- Hold your phone horizontally and record in landscape NOT portrait mode.
- Be mindful of your voice volume, speed and clarity - loud enough, slow enough and clear enough.
- Be aware of what's in the background!
- Face the camera and try to speak naturally, as if you were in the room with the judges. Avoid reading from a script.
- In general, you should always get as close as you can to the camera (and microphone).
- SMILE 😊
- Do not include any personal information such as surnames, addresses, phone numbers, etc.



- This is a chance to give the judges a glimpse into who you all are. Why have you chosen to tackle the issue you have? What are your interests as individuals? What different strengths and skills do you possess and how do these characteristics make you work well as a team? Who are you as individuals? Where is your school? What is your area like?
- This video is less about impressive technology and more about team personality - the more people understand who you are, where you're from and what drives you, the more they will engage in your message.
- Your teachers can upload the video along with the Business Plan and PowerPoint using a OneDrive link they will be sent at the beginning of the week of submission.
- Think about the images you share online, and the impact they may have on your reputation.